



TRADE POLICY SCHOOL



August 5, 2025
La Crosse, Wisconsin

Contact on site: Ellen S. Zimmerman, 202-794-0455

Location: Radisson Hotel
200 Second Street South
La Crosse, WI 54601

- 9:00 a.m. Welcome to trade school and introductions, Ellen S. Zimmerman, USGC
- 9:15 a.m. The history of trade policy and what it means for U.S. grains, Nancy Martinez, NCGA
- 10:00 a.m. Perspective on market development, trade policy and advocacy, Nancy Martinez, NCGA
- 10:30 a.m. Break
- 10:45 a.m. Trade Case Study, Michael Granche, NCGA
- 11:15 a.m. Understanding How Grain Moves, Michael Granche, NCGA
- 11:30 a.m. Waterways Council
- 12:00 p.m. Lunch
- 12:45 p.m. Working with Global Partners, Ellen Zimmerman, Michael Granche,
- 1:15 p.m. Farmer Panel: how does trade impact you and your operation, Ellen S. Zimmerman
- 2:00 p.m. Action planning: developing and deploying messages on trade, Ellen S. Zimmerman,
- 2:45 p.m. Final questions/answers and closing
- 3:00 p.m. Pack up & Relocating
- 3:30 p.m. La Crosse Queen Lock Tour