



64th Annual

BOARD OF DELEGATES MEETING

SALT LAKE CITY, UTAH
JULY 29-31, 2024



MESSAGE FROM THE **CHAIRMAN**



Dear Members,

Please plan to join us at the **64th Annual Board of Delegates Meeting**, scheduled for July 29-31, 2024, in Salt Lake City, Utah.

In keeping with my theme – **Growing the Future**, you can engage directly with the Council's staff and deepen your understanding of the critical efforts they undertake globally for our industry.

While we are together, you will hear the latest market updates, learn from expert speakers and meet with our Advisory Teams and sectors where you can provide recommendations for our work to develop markets, enable trade and improve lives. Your direction will contribute to the Council's efforts with new programs it is undertaking to find and grow global markets and to establish priorities in the coming year.

By attending this important meeting, you will be doing your part to grow the future of the Council, the industry and agriculture as a whole. I hope you will leave with a renewed dedication to the work we are doing worldwide.

I look forward to seeing you in Salt Lake City.

Sincerely,

A handwritten signature in blue ink that reads "Brent Boydston".

Brent Boydston | Chairman



YOUR PLANNING GUIDE



The U.S. Grains Council will be holding its 64th Board of Delegates Meeting in Salt Lake City, Utah at the Hyatt Regency Salt Lake City.

Hotel Reservations

Our meeting hotel is the Hyatt Regency Salt Lake City, 170 S W Temple St, Salt Lake City, UT 84101

Make reservations online at the [Council's website](#), or by calling the hotel's reservations department at +1 403-717-1234 and mentioning the U.S. Grains Council meeting to receive the discounted rate. **The reservations deadline is Monday, June 24, 2024.**

After this date, the hotel will accept reservations on a space-available basis. The Council has negotiated a room rate of **\$209 USD per night**, single or double occupancy, plus a 13.82 percent tax. Check-in time is 3 p.m.; check-out time is 11 a.m.



Ground Transportation

Hyatt Regency Salt Lake City is located eight miles to Salt Lake City International Airport (airport code: SLC). Transportation to the hotel via taxi will cost approximately \$40 USD one-way. Uber or Lyft are available at an estimated cost of \$30 - \$35 USD one-way.

Attire

Business casual attire is appropriate for all meetings. Casual attire with comfortable shoes is appropriate for tours. The offsite event will be casual attire. In Salt Lake City, the average high temperature for July is 89 degrees and average low is 62 degrees.

THE MEETING AGENDA



Sunday, July 28

AFTERNOON

Optional Tour: Salt Lake City Highlights Tour

Board of Directors Meeting

A-Team Lead/Board Liaison Training

Monday, July 29

MORNING

Introduction to the Council Breakfast: This session is designed for first time-attendees to meet USGC board and staff members and learn how to take full advantage of the USGC membership meeting. *By invitation only.*

Checkoff/USGC Staff Breakfast: Checkoff and USGC staff convene. *By invitation only.*

General Session: Start the day with a welcome to Salt Lake City. Hear from speakers who are giving us up-to-date information on trade, current topics and our markets.

Spouse/Guest Welcome Breakfast: Join old friends and make new ones at this welcome for spouses and guests. There is no charge for this event, but registration is required.

AFTERNOON

A-Team Meetings: USGC Advisory Teams (A-Teams), the backbone of the Council, guide strategy and key topics related to Asia, ethanol, innovation and sustainability, Middle East/Africa/South Asia, trade policy, value-added and Western Hemisphere. Those who are not members of an A-Team are encouraged to sit in on these sessions to learn more about USGC programs.

EVENING

Evening Reception: Join fellow USGC members at an evening reception – a great opportunity to network with industry colleagues, get acquainted with members and talk with USGC staff.

THE MEETING **AGENDA**



Tuesday, July 30

MORNING

Sector Meetings: Discuss issues with colleagues and USGC staff during meetings organized by sector: agribusiness, corn, barley, general farm organizations or sorghum.

General Session: Come back together to discuss opportunities, challenges and issues affecting international trade and market access.

LATE MORNING

Optional Activity: Glass Blowing Class

AFTERNOON

A-Team Meetings: Continue discussing specific trade issues and recommendations to USGC staff.

EVENING

Networking Event: Hogle Zoo

Wednesday, July 31

MORNING

Board of Delegates Meeting: The Council's business meeting will include presentations to the USGC Board of Delegates on priorities and key takeaways from their breakout sessions in A-Teams and sectors, voting on the bylaw change as presented in July and other key ways to drive demand.

LATE MORNING/AFTERNOON

Board of Directors and A-Team Leaders Meeting

Optional Tour: Salt Lake City Films Tour

OPTIONAL TOURS & EVENTS



Sunday, July 28

SALT LAKE CITY HIGHLIGHTS TOUR **\$75 USD**

Salt Lake City boasts world-class arts, culture, sports, luxury shopping and a metropolitan food scene. By the end of this tour you'll wish you had planned more time in Utah's capital city. From South Temple Street lined with grand historic buildings to the hallowed ground that is Temple Square, on this tour, you'll get a crash-course in what made and makes Salt Lake City what it is today.

Includes round trip transportation, guided bus tour and a locally sourced tour snack.

Tuesday, July 30

GLASS BLOWING CLASS **\$155 USD**

At Red Flower Studios, guests will get to create their own art! The staff at Red Flower will share background on glass blowing technique and then guide you through crafting your own sculptural glass ornament. This unique art object is sure to create a lasting memory of your Park City experience. This experience teaches you to embrace the moment and the uniqueness of your truly one-of-a-kind piece of handmade glass.

Includes round trip transportation, shipping of your glass art and lunch at the art studio.

NETWORKING EVENT AT HOGLE ZOO **\$130 USD (GUEST ONLY)**

Join Council staff and members for the WILDEST party yet at Utah's Hogle Zoo. Our group will have full access to the 42-acre zoo that boasts eight wildlife exhibits, an interconnected train and exotic animals who now call Salt Lake City home. The evening will be filled with rare animal encounters, unique photo opportunities, food, fun and great networking!

Includes round trip transportation, full access to the zoo and dinner.

OPTIONAL TOURS & EVENTS



Wednesday, July 31

SALT LAKE AND PARK CITY FILMS TOUR

\$65 USD

Visit filming locations of Hollywood movies, horror favorites, indie festival flicks and television hits. Utah has been the backdrop of thousands of movies and TV episodes. Whether recognized or not, you've seen Utah in your favorite movies and TV shows. We'll walk the streets of Utah's capital city to see where some of these movies and TV shows were made.

Includes round trip transportation, guided bus tour and a locally sourced tour snack.