

20th International  
Marketing  
Conference

&

63rd Annual  
Membership  
Meeting



**U.S. GRAINS  
COUNCIL**

**Savannah, GA  
Feb. 13-15, 2023**

# MESSAGE FROM THE CHAIRMAN



Dear Members,

Please join us at the 20th International Marketing Conference and the 63rd Annual Membership Meeting, scheduled for Monday, February 13 – Wednesday, February 15, 2023, in Savannah, GA.

My theme – Live the Mission – is a perfect way for you to approach this meeting because you will have an opportunity to engage with members of the Council's staff and get a firsthand understanding of how the Council works for you and our industry.

While in Savannah, you will get market updates, work in Advisory Teams (A-Teams) and sectors and provide recommendations that impact how the Council develops markets, enables trade and improves lives. You will have direct input to help us establish priorities in

the coming year and guide the Council's efforts to enhance trade in the global markets in which we work.

By living the Council's mission during our time together in Savannah, I am confident you will leave renewed and energized, knowing the Council is working hard to build trade for coarse grains and ethanol exports around the world.

I look forward to seeing you in Savannah.

Sincerely,

A handwritten signature in blue ink, appearing to read "JR Miller".

Josh Miller | Chairman



# PLANNING GUIDE

The U.S. Grains Council will be holding its 20th International Marketing Conference and the 63rd Annual Membership Meeting in Savannah, Georgia, at the Hyatt Regency Savannah. Centrally located on the Savannah River and the historic district, the hotel provides direct access to cobblestoned River Street, puts you steps away from monuments, shops, local restaurants and live music.

## HOTEL RESERVATIONS

### All meetings will take place at the:

Hyatt Regency Savannah  
2 W Bay Street  
Savannah, GA 31401

Make reservations online at the Council's website, <https://grains.org/event/savannah/>, or by calling the hotel's reservations department at (912) 238-1234 and mentioning the U.S. Grains Council meeting to receive the discounted rate. The reservations deadline is Monday, January 16, 2023. After this date, the hotel will accept reservations on a space-available basis. The Council has negotiated a room rate of \$199 USD per night, single or double occupancy, plus a 13 percent tax. Check-in time is 3 p.m.; check-out time is 11 a.m.

## GROUND TRANSPORTATION

Hyatt Regency Savannah is located 10 miles from the Savannah/Hilton Head International Airport (airport code: SAV) and four miles from the Savannah Station for Amtrak service. Contact the Concierge for assistance with reservations for a Yellow Cab or other ride sharing options.

Transportation to the hotel via taxi will cost approximately \$28 one-way. Uber or Lyft are available at an estimated cost of \$22 one-way.

## ATTIRE

Business casual attire is appropriate for all meetings. Casual attire with comfortable shoes is appropriate for tours. The offsite event will be casual attire. In Savannah, the average high temperature for February is 60 degrees and average low is 39 degrees.

# THE MEETING AGENDA

## SUNDAY, FEBRUARY 12

### Afternoon

A-Team Lead and Board Liaison Training

**Optional Tour:** Old Town Trolley Historic Tour

Board of Directors Meeting

### Evening

Super Bowl LVII 2023 Watch Party

## MONDAY, FEBRUARY 13

### Morning

**Introducing the Council Breakfast:** This session is designed for first time attendees to meet USGC board and staff members and learn how to take full advantage of the USGC membership and the International Marketing Conference. By invitation only.

**Checkoff/USGC Staff Breakfast:** Checkoff and USGC staff convene. By invitation only.

**General Session:** Start the day with a welcome to Savannah, GA. Hear from speakers who are giving us up-to-date information on trade, current topics and our markets.

**Spouse/Guest Welcome Breakfast:** Join old friends and make new ones at this welcome for spouses and guests. There is no charge for this event, but registration is required.

### Afternoon

**A-Team Meetings:** USGC Advisory Teams, the backbone of the Council, guide strategy and key topics related to Asia, ethanol, innovation and sustainability, Middle East/Africa/South Asia, trade policy, value-added and the Western Hemisphere. Those who are not members of an A-Team are encouraged to sit in on these sessions to learn more about USGC programs.

### Evening

**Evening Reception:** Join fellow USGC members at an evening reception – a great opportunity to network with industry colleagues, get acquainted with members and talk with USGC staff.

# THE MEETING AGENDA

## TUESDAY, FEBRUARY 14

### Morning

**Sector Meetings:** Discuss issues with colleagues and USGC staff during meetings organized by sector: agribusiness, corn, barley, general farm organizations or sorghum.

### Late Morning

**Optional Tour:** American Prohibition Museum and Guided Tour

### Afternoon

**A-Team Meetings:** Continue discussing specific trade issues and recommendations to USGC staff.

### Evening

**Offsite Event:** At veteran-owned Service Brewing, you will experience good food, live entertainment and even better company. Take time to get to know members and staff in this casual and enjoyable atmosphere. This event is free for registered attendees; additional guests can register for \$120 each.

## WEDNESDAY, FEBRUARY 15

### Morning

**Board of Delegates Meeting:** The Council's business meeting will include presentations to the USGC Board of Delegates on priorities and key takeaways from A-Team meetings, sectors and other highlights from the conference.

### Late Morning/Afternoon

Board of Directors and A-Team Leaders Meeting

**Optional Tour:** Georgia Port Authority Tour



# OPTIONAL TOURS & EVENTS

## SUNDAY, FEBRUARY 12

### Old Town Trolley Historic Tour

Founded in 1733, Savannah is one of America's finest preserved cities and considered a jewel of the south. You will enjoy a comprehensive, completely narrated guided tour of one of the largest National Urban Historic Landmarked Districts in the United States. Ride along cobblestone-paved streets beneath moss-draped oaks as you are transported through more than 280 years of American History. Fully experience the "Old South" with her stately mansions, beautiful squares, romantic riverfront and abundance of true southern charm.

**Cost:** \$78

**Tour Includes:** Private trolley transportation and a certified historical tour guide

### Social: Super Bowl LVII 2023 Watch Party

On Super Bowl Sunday, Feb. 12, please join us for a LVII 2023 Watch Party. With enough snacks and drinks to fill a football stadium, there will surely be something for everyone as you choose your favorite team, show your team spirit by wearing your favorite jersey and seeing who will win!

**Cost:** No cost for all registered attendees and spouse/guests

## TUESDAY, FEBRUARY 14

### American Prohibition Museum and Guided Tour

From gangsters to rum runners, learn about the most infamous troublemakers of the 1920s and '30s at America's only prohibition museum. This is not your typical dry museum, bringing the roaring twenties to life with more than 20 intoxicating exhibits and an authentic speakeasy! There are over 1,000 artifacts, 30 wax figures and four antique vehicles. You'll even learn to make your own while exploring an extensive collection of moonshine stills.

**Cost:** \$100

**Tour Includes:** Private guided tour, cocktail tasting and "Medicinal Liquor" Cocktail Flask souvenir!

### Social

**Off-site Event:** Join Council staff and members for an evening of mixing and mingling! At veteran-owned Service Brewing, you will experience good food, live entertainment and even better company.

**Cost:** \$120 for guests/spouses

**Includes:** Round-trip transportation, entertainment and dinner.

# OPTIONAL TOURS & EVENTS

## WEDNESDAY, FEBRUARY 15

### Georgia Port Authority Tour

See the Savannah Port up close on an exciting boat trip! Your tour guide will take you upriver, discussing in detail all the terminals on the river, what they do, produce, sell, etc. You will see a variety of ships from bulk and chemical to container and you'll be given examples of the various products produced and sold throughout the world. You'll also hear about the history of the port and when it was started as a commercial entity and where it is going in the future.

**Cost:** \$135

**Includes:** Guided boat tour



Don't forget - With the 63rd Annual Board of Delegates Meeting taking place in Canada, please make sure your passport is up-to-date for smooth travel.