

USGC PROMOTES NEW DDGS DEMAND IN INDONESIA THROUGH TRAINING PROGRAMS AND PROGRESSIVE FEEDING TRIALS

Value Proposition

A layer formula with 10 percent DDGS inclusion can reduce costs by \$7 per metric ton (MT).



As markets are maturing, the **SEA office is extending its reach** to non-traditional and underserved livestock producing areas: particularly in Indonesia



The Bandar Lampung area houses **13 million laying hens**, a significant concentration of birds which do not currently utilize DDGS for feed.



USGC partnered with a local distributor to bring egg layer farmers into virtual training sessions during the pandemic, and eventually, **in-person trainings to teach them about DDGS.**



A farmer with 700,000 birds will conduct a feeding trial using DDGS to prove the vitality of DDGS use for the 13 million birds housed in the area.

INDONESIA



#2
U.S. CGF/M
BUYER



#5
U.S. DDGS
BUYER



#14
U.S. GIAF
BUYER

STRENGTHS

Indonesia is the fourth most populous country in the world with the highest population growth rate of the top four. A 5 percent prepandemic GDP growth rate equates to extremely strong year on year protein demand increases in the near- and long-term as the middle class continues to grow.

CHALLENGES

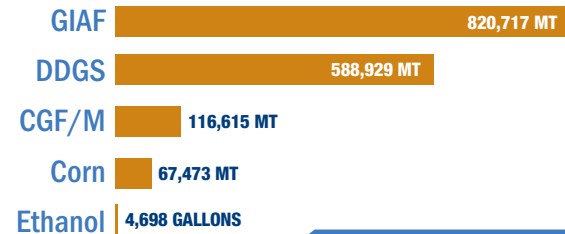
Indonesia is a large archipelago which creates challenges to reach populations and areas of animal production.

OPPORTUNITIES

Since 2015, Indonesia has increased demand for DDGS alone from 513 TMT to 910 TMT, led by the broiler industry. There are still major pockets of egg production in Indonesia that have never been exposed to DDGS due to educational and logistical constraints. At USGC recommended levels of 15%, the Indonesian layer industry would demand an additional 215,000 MT of DDGS.



KEY NUMBERS



GRAINS.ORG

**U.S. GRAINS
COUNCIL**

Source: USDA Foreign Agricultural Service's Global Agriculture Trade System report for marketing year Sept. 1, 2021, to Aug. 31, 2022, as of April 2022. Grains in all forms (GIAF) converts volumes of exported U.S. corn, sorghum, barley, DDGS, corn gluten feed/meal (CGFM), ethanol and meat products into corn equivalents.