



**U.S. GRAINS**  
**COUNCIL**

**Calgary, Canada**  
**July 26-28, 2023**

63rd

**Annual Board of Delegates Meeting**



# MESSAGE FROM THE **CHAIRMAN**



Dear Members,

Please plan to join us at the 63rd Annual Board of Delegates Meeting, scheduled for July 26-28, 2023, in Calgary, Canada.

In keeping with my theme – Live the Mission, you will have an opportunity to engage directly with the Council's staff and deepen your understanding of the critical efforts they undertake globally for our industry.

During our time together in Calgary, we will hear the latest market updates, learn from expert speakers, and meet with our Advisory Teams and sectors where you can provide recommendations for our work to develop markets, enable trade and improve lives. Your direction will help us guide the Council's efforts with new programs it is undertaking to find and

grow global markets and to establish priorities in the coming year.

By attending this important meeting, you will be doing your part to live the mission of the Council and you will leave with a renewed dedication to the work we are doing on behalf of coarse grains and ethanol exports worldwide.

I look forward to seeing you in Calgary.

Sincerely,

A handwritten signature in blue ink that reads "J. R. Miller".

**Josh Miller | Chairman**



# PLANNING GUIDE

The U.S. Grains Council will be holding its 63rd Board of Delegates Meeting in Calgary, Alberta, Canada at the Hyatt Regency Calgary.

## HOTEL RESERVATIONS

### All meetings will take place at the:

Hyatt Regency Calgary  
700 Centre Street S  
Calgary, AB T2G 5P6, Canada

Make reservations online at the Council's website, [www.grains.org/calgary](http://www.grains.org/calgary), or by calling the hotel's reservations department at (888) 421-1442 and mentioning the U.S. Grains Council meeting to receive the discounted rate. The reservations deadline is Friday, June 30, 2023. After this date, the hotel will accept reservations on a space-available basis. The Council has negotiated a room rate of \$229 CDN per night, single or double occupancy, plus a 12.27 percent tax. Check-in time is 3 p.m.; check-out time is 11 a.m.

## GROUND TRANSPORTATION

Hyatt Regency Calgary is located twelve miles to Calgary International Airport (airport code: YYC).

Transportation to the hotel via taxi will cost approximately \$40 - \$45 CDN one-way. Uber or Lyft are available at an estimated cost of \$40 CDN one-way.

## ATTIRE

Business casual attire is appropriate for all meetings. Casual attire with comfortable shoes is appropriate for tours. The offsite event will be casual attire. In Calgary, the average high temperature for July is 73 degrees and average low is 49 degrees.

# THE MEETING AGENDA

## TUESDAY, JULY 25

### Afternoon

**Optional Tour:** The Calgary Zoo

### Board of Directors Meeting

#### **A-Team and Board Liaison Summit:**

This summit is for current A-Team lead and board liaisons to spend time with staff, get acquainted with the hotel layout and finalize preparations for the meeting ahead. By invitation only.

## WEDNESDAY, JULY 26

### Morning

**Introducing the Council Breakfast:** This session is designed for first time attendees to meet USGC board and staff members and learn how to take full advantage of the USGC membership meeting. By invitation only.

**Checkoff/USGC Staff Breakfast:** Checkoff and USGC staff convene to discuss top of mind issues and prepare for the meeting ahead. By invitation only.

**General Session:** Start the day with a welcome to Calgary, Canada. We will spend this session learning more about one of our most important trading partners, their role as our number one ethanol market and potential for growth. Additionally, we will discuss our strategy around the world and in specific markets.

**Spouse/Guest Welcome Breakfast:** Join old friends and make new ones at this welcome for spouses and guests. There is no charge for this event, but registration is required.

### Afternoon

**A-Team Meetings:** USGC Advisory Teams (A-Teams), the backbone of the Council, guide strategy and key topics related to Asia, ethanol, innovation and sustainability, Middle East/Africa/South Asia, trade policy, value-added and Western Hemisphere. Those who are not members of an A-Team are encouraged to sit in on these sessions to learn more about USGC programs.

### Evening

**Evening Reception:** Join fellow USGC members at an evening reception – a great opportunity to network with industry colleagues, get acquainted with members and talk with USGC staff.

# THE MEETING AGENDA

## THURSDAY, JULY 27

### Morning

**Sector Meetings:** Discuss issues with colleagues and USGC staff during meetings organized by sector: agribusiness, corn, barley, general farm organizations or sorghum.

**General Session:** Come back together to hear from speakers who are giving us up-to-date information on trade, current topics and our markets and products.

### Late Morning

**Optional Activity:** Spa Event at the Hyatt Regency

### Afternoon

**General Session:** Join this general session to understand how policy and economics collide creating an atmosphere difficult for trade. You will also get an update on some of the most pressing issues.

**Offsite Event:** Whoever said learning and fun can't co-exist! We're taking a trip into Alberta, Canada's past at Heritage Park. Members and staff will have an opportunity to be immersed in the province's rich agricultural and industrial history throughout the park's various exhibits. This event is free for registered attendees; additional guests can register for \$110 each.

## FRIDAY, JULY 28

### Morning

**Board of Delegates Meeting:** The Council's business meeting will include presentations to the USGC Board of Delegates on priorities and key takeaways from their breakout sessions, elections, out-going chairmen's comments as well as incoming chairmen's remarks.

### Late Morning/Afternoon

**Board of Directors and A-Team Leaders Meeting**

**Optional Tour:** Tool Shed Brewery Tour and Tasting

# OPTIONAL TOURS & EVENTS

## TUESDAY, JULY 25

### The Calgary Zoo

Founded in 1929, the Calgary Zoo is one of the country's favorite family destinations. Come explore the zoo's 125-acre campus, filled with animal destinations from all over the world. The tour will include a lunch presentation by a zoo curator, a guided tour through the "Destination Africa", and the opportunity to explore the remaining destinations at your leisure.

**Cost:** \$46.00 USD

**Tour Includes:** Roundtrip transportation, private lunch and curator presentation, and guided zoo tour!

## THURSDAY, JULY 27

### Spouse/Guest Spa Event at the Hyatt Regency Calgary

The award-winning Stillwater Spa at the Hyatt Regency offers the perfect remedy for our spouses and guests looking for a little relaxation and pampering. Join us for a day of indulging! At a special USGC group rate, the Council's spouses and guests will select their spa experience from a curated list of spa treatment options. There will also be a private lunch and refreshments served to all USGC spa guests.

**Cost:** \$55 - \$144 USD

**Event Includes:** Various spa treatments, spa cuisine and refreshments.

## THURSDAY, JULY 27

### Social

**Offsite Event:** Join Council staff and members for a blast into Calgary's past at Heritage Park! You will have the opportunity to interact with nearly 100 years of Alberta, Canada's history through the park's expansive exhibits (some dating back to the 1860s). The night will also include live entertainment, food and drinks for an immersive Calgarian experience!

**Cost:** \$120

**Includes:** Roundtrip transportation, entertainment and dinner.

## FRIDAY, JULY 28

### Tool Shed Brewery Tour and Tasting

Best described as a field trip for adults, this behind-the-scenes facility tour will allow attendees to learn more about Tool Shed's process to produce delicious craft beer. Brewmaster Graham Sherman will be on hand to go deep into the grains of his brew making masterpiece and how his backyard hobby bolstered into the successful business it is today.

**Cost:** \$82

**Includes:** Roundtrip transportation, owner guided tour, beer tasting, and lunch.