

How We Build Global Grain Demand



The U.S. Grains Council works in more than 50 countries and the European Union to develop new markets for U.S. corn, sorghum, barley, distiller's dried grains with solubles (DDGS) and ethanol.



Trade Teams & Missions

Building lasting relationships with end users benefits the entire marketing channel.



Technical Education & Contracting Education

Helping customers know how to buy and use U.S. grains is critical to meeting their needs.



Information & Research

Offering access to current data to help buyers recognize the comparative advantage of U.S. origin.



Trade Policy & Market Capacity Building

Engaging in local markets positions U.S. grains for worldwide opportunity.



Conferences & Trade Shows

Building awareness of U.S. grains among international representatives through strategic presence.



Business-to-Business Relationships

Partnering with industry leaders to catalyze change for stronger, more dynamic importing industries.

USGC RESOURCES

GRAINS.ORG



NEWS:

Newsroom: grains.org/newsroom

Annual Report: grains.org/annualreport

Market Perspectives: grains.org/market_perspectives

Success Stories: grains.org/success



MARKETS:

Market Background - Grains: grains.org/markets

Market Background - Ethanol: grains.org/ethanol-market-profiles

Top Exporters: grains.org/top-u-s-export-customers

Grain In All Forms Portal: grains.org/feed-grains-in-all-forms-portal



OUTREACH:

Social Media:



[/usgrainscouncil](https://www.facebook.com/usgrainscouncil)



[/USGC](https://twitter.com/USGC)



[/usgrains](https://www.instagram.com/usgrains)



[/USGrainsCouncil](https://www.youtube.com/USGrainsCouncil)



[/usgc](https://www.linkedin.com/company/usgc)



[/usgc](https://www.soundcloud.com/usgc)

Infographics: grains.org/infographics



TRADE EDUCATION:

Trade Tool Kit: grains.org/trade-toolkit

Value of Trade Map: grains.org/why-trade-matters/value-of-grain-exports-map

Learn About Trade: grains.org/learn-about-trade/



U.S. GRAINS
COUNCIL