

# 615t Annual Board of Delegates Meeting



## DES MOINES, IOWA



## MESSAGE FROM THE CHAIRMAN

Dear Members,

Please plan to join us virtually or in person at the 61st Annual Board of Delegates Meeting, scheduled for Wednesday, July 28 - Friday, July 30, 2021 at the Iowa Events Center in Des Moines, Iowa.

My theme during my time as chairman has been Building Relationships, Building Trade, and the pandemic certainly challenged me to think about this dynamic in a completely new way. In this final meeting as your chairman, we are pulling out all the stops by offering it both in person and virtually so you can reconnect and engage with Council staff from D.C. and around the world however you choose to build relationships and deepen your understanding of the critical efforts they undertake for our industry.

During our time together, we will get the latest market updates, hear from motivational speakers as we begin to emerge from a challenging year and meet with our Advisory Teams and sectors where you can provide recommendations for our work to develop markets, enable trade and improve lives. Your direction will help us establish priorities in the coming year and guide Council's efforts with new programs it is undertaking to find and grow global markets.

I am confident you will leave this meeting with a renewed dedication to the work that remains to be done to build relationships that build trade for coarse grains and ethanol exports.

I look forward to joining you in Des Moines or online in July.

Sincerely,







## PLANNING GUIDE

Make your plans now to attend the U.S. Grains Council's 61st Annual Board of Delegates Meeting scheduled for July 28-30, 2021! We are excited to announce this will be a hybrid meeting with the in-person option taking place in Des Moines, Iowa and the virtual option being hosted on Pathable.

Online attendees can participate at:

Pathable	
All meetings will take place at the:	A room block has been booked at:
lowa Events Center	Des Moines Hilton Downtown
730 3rd Street	435 Park Street
Des Moines, IA 50309	Des Moines, IA 50309
	Phone: (515) 241-1456

Make reservations online at the Council's website, <u>www.grains.org/desmoines</u>, or by calling the hotel's reservations department at (515) 241-1456 and mention the U.S. Grains Council meeting to receive the discounted rate. Reservations deadline is Friday, July 2, 2021. After this date, the hotel will accept reservations on a space-available basis.

The Council has negotiated a room rate of \$134 USD per night, single or double occupancy, plus 15 percent tax. Check-in time is 3 p.m.; check-out time is 12 p.m.

### **Ground Transportation**

The Des Moines Hilton Downtown and Iowa Events Center is approximately 15 minutes from the Des Moines International Airport (airport code DSM). Transportation to the hotel via taxi will cost approximately \$22 one-way. Uber and Lyft are available at an estimated cost of \$15 one-way.

### Attire

Business casual attire is appropriate for all meetings. Casual attire with comfortable shoes is appropriate for offsite. In Des Moines, the average high temperature for July is 83 degrees with an average low of 66 degrees.



# PLANNING GUIDE

#### **CDC Guidelines**

The Council will be following all CDC event location guidelines. As of May 19, the guidelines of the hotel and convention center require each attendee have their temperature taken and complete a health screening survey. The survey will ask if you have been in contact with someone who has tested positive for COVID-19. Masks are mandatory to wear throughout the whole program, except while actively eating a meal. Social distancing will be adhered to in meeting rooms, eating rooms and the convention center.

#### **Virtual Registration**

For virtual registration we will be using the platform Pathable, the same platform we have used for our previous membership meetings. The platform will give you access to all of the meeting sessions including general sessions, A-Teams and sectors.

# MEETING AGENDA .....

## 61st Annual Board of Delegates Meeting

### 일 Pathable

**Towa Events Center** Des Moines, Iowa July 28-30, 2021

### WEDNESDAY, JULY 28



**Introducing the Council:** Meet USGC board and staff members and learn how to take full advantage of the USGC membership meeting. By Invitation Only.

**General Session:** Start the day with a welcome to Des Moines.

**Spouse/Guest Welcome Breakfast:** Join old friends and make new ones at this welcome for spouses and guests. There is no charge for this event, but registration is required.



**A-Team Meetings:** USGC Advisory Teams (A-Teams), the backbone of the Council, are organized by topic including Asia, ethanol, innovation and sustainability, Middle East/Africa/ South Asia, Western Hemisphere, trade policy and value-added programs. The Council encourages anyone who is not a member of an A-Team to sit in on these sessions to find out more about USGC programs.

## EVENING

**Evening Reception:** Join fellow USGC members at an evening reception - a great opportunity to network with industry colleagues, get acquainted with new members and talk with USGC staff.

## **THURSDAY, JULY 29**



**Sector Meetings:** Discuss issues with industry specific colleagues and USGC staff during meetings organized by sector: corn, barley, sorghum, agribusiness or general farm organizations.

**General Session:** Come back together to discuss the council's markets and growth opportunities for U.S. corn, sorghum, barley, DDGS, ethanol and other co-products.

## AFTERNOON 🛉 🔎

**General Session:** Our final general session will finish highlight some of our markets and focusing on next steps.



**Offsite Event:** See optional tours and events.

## FRIDAY, JULY 30



**Board of Delegates Meeting:** The Council's business meeting will include presentations to the USGC Board of Delegates on priorities and key takeaways from their breakout sessions. Delegates will also elect new officers and members to the USGC Board of Directors.



**Board of Directors Meeting** with Advisory Team Leaders

## OPTIONAL TOURS & EVENTS

### **THURSDAY, JULY 28**



Walk two blocks to Cowles Commons where we will be celebrating our first meeting back with a Taste of Des Moines. This event is free for registered attendees; additional guests can register for \$100 each.

**Tour Includes:** Private space with food, drink and entertainment.



Join us virtually to network and connect. Details to follow.