How We Build Global Grain Demand

The U.S. Grains Council works in more than 50 countries and the European Union to develop new markets for U.S. corn, sorghum, barley, distiller’s dried grains with solubles (DDGS) and ethanol.

**Trade Teams & Missions**
Building lasting relationships with end users benefits the entire marketing channel.

**Technical Education & Contracting Education**
Helping customers know how to buy and use U.S. grains is critical to meeting their needs.

**Information & Research**
Current data helps buyers recognize the advantages of U.S. grains.

**Trade Policy & Market Capacity Building**
Engaging in local markets positions U.S. grains for worldwide opportunity.

**Conferences & Trade Shows**
Strategic presence builds awareness of U.S. grains among international representatives.

**Business-to-Business Relationships**
Partnerships with industry leaders catalyze change for stronger, more dynamic industries.

U.S. Grains Council
www.grains.org