

OVERVIEW

Export Exchange 2021 will be uniquely focused on connecting international grain buyers with U.S. suppliers.

This event is expected to be attended by 200 international purchasers and end-users of coarse grains and related products and an estimated 300 U.S. producers and agribusiness representatives. The U.S. Grains Council is sponsoring the attendance of targeted international trade teams from more than 30 countries.

The conference content itself will address critical issues facing U.S. exports and seek to educate and build awareness of the benefits of U.S. corn, sorghum, distiller's dried grains with solubles (DDGS) and other products.

Please join us for this international event by participating as a conference sponsor.

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Contact Us

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SPONSORSHIP OPPORTUNITIES

Select sponsorships are available for Export Exchange 2021.

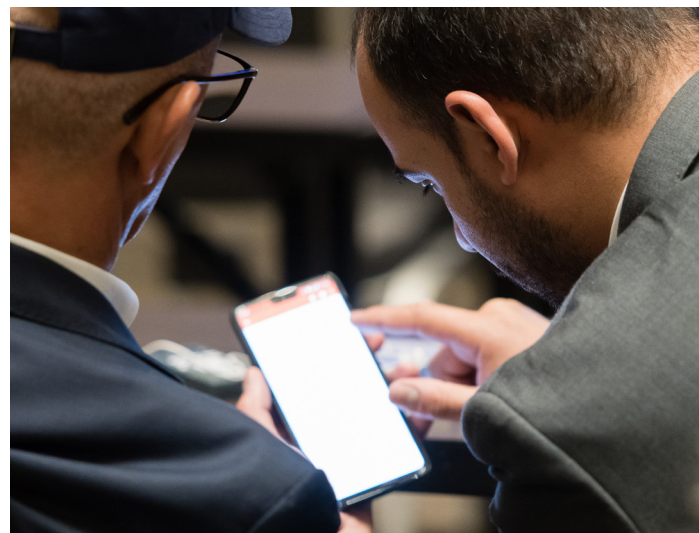
Exhibiting At Export Exchange 2021

A limited number of exhibit spaces are available exclusively for event sponsors in the hub of the conference activities where all conference sessions and select additional functions will take place. Exhibitors will be in a prime location to interact with buyers, international leaders and other conference attendees.

Exhibit spaces are available only for conference sponsors and are included in sponsorship packages. Space is limited and will be assigned on a first-come, first-served basis. Additional booth attendees must register at the regular conference rate. Please see the Sponsor/Exhibitor Agreement for further details.

Executive Sponsorship: \$20,000

- One hallmark sponsor exposure at a reception, breakfast or similar venue
- Exposure in all conference venues
- Opening remarks to introduce one plenary session
- Complimentary booth space
- Three complimentary registrations
- Detailed participant list



Medallion Sponsorship: \$12,000

- Complimentary booth space
- Exposure in select conference venues
- Two complimentary registrations
- Choice of branded offering, on a first-come, first-served basis, such as:
 - Conference folders
 - Lanyards
 - Room keys
 - Pen
 - USB drive

Ambassador Sponsorship: \$6,000

- Exposure in conference program
- One complimentary registration
- Complimentary booth space



SPONSOR APPLICATION

After you have spoken to a USGC representative and verified an agreed-upon sponsorship level, please complete the information below to help ensure we deliver on the sponsor benefits you are entitled to receive.

Sponsoring Organization/Company Name: _____
Primary Sponsor Contact Name: _____
Street Address: _____
City: _____ State/Province: _____ Zip Code: _____
Email: _____ Website: _____
Phone: _____ Fax: _____

Sponsorship Level:

☐ Executive Level: \$20,000 ☐ Medallion Level: \$12,000 ☐ Ambassador Level: \$6,000

Invoicing Information (Please select an option below.)

☐ Please send the sponsorship invoice to the primary sponsor contact provided above.

☐ Please send the sponsorship invoice to the contact below.

Contact Name: _____ Title: _____
Email: _____ Phone: _____

Sponsor Logos (Please select an option below.)

☐ I have included the needed files with this contract (a high-resolution EPS logo).

☐ Please send a logo request to the contact below.

Contact Name: _____ Title: _____
Email: _____ Phone: _____

Event Promotion (Please select an option below.)

☐ Please coordinate with the primary sponsor contact for event promotion.

☐ Please coordinate with the contact below for event promotion.

Contact Name: _____ Title: _____
Email: _____ Phone: _____

Complimentary Exhibit Space (Please select an option below.)

☐ Our company/organization would like a complimentary exhibit space.

☐ Our company/organization does not wish to utilize the complimentary exhibit space.

Company Description (50 words or fewer)

To be distributed to conference attendees.

Please send your completed Sponsorship Application along with completed copies of the Sponsor Registration Form and Sponsor/Exhibitor Agreement to Rebecca Kane at info@exportexchange.org.

SPONSOR/EXHIBITOR AGREEMENT

This agreement for sponsorship and exhibit space; the notices of space assignment by the U.S. Grains Council; and the full payment of sponsorship or rental charges together constitute agreement for the right to use space.

1. Set Up and Tear Down

Late set up and early tear down of booths are strictly prohibited. Exhibits must be set up on the first day of the event and torn down on the last day of the event during specified hours. Should an exhibitor choose to tear down his or her exhibit for security reasons overnight during the event, tear down cannot occur before exhibits close, and the exhibit must be set up again prior to exhibits re-opening.

2. Use of Exhibit Space

No exhibitor shall assign, sell its rights, sublet, share or apportion the whole or any part of the space allotted. All product and service demonstrations and distribution of promotional materials must be confined to the limits of the exhibit space.

3. Exhibit Space Assignment

Exhibit space will not be assigned until full payment and a signed copy of the Sponsor/Exhibitor Agreement are received. Space will be assigned based on availability. Space assignments are at the sole discretion of the Council.

The Council reserves the right to reject any request to participate in Export Exchange 2021 from a potential exhibitor that does not conform to the event objectives. Decisions on participation are made at the Council's sole discretion. The Council does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, political beliefs, sexual orientation or marital/family status.

By signature on this exhibitor agreement, I acknowledge that I understand and agree to abide by the exhibitor terms and guidelines outlined above.

Exhibitor Representative Printed Name

Exhibitor Representative Signature

Date

Please send completed forms along with full payment and a signed copy of the Sponsor/Exhibitor Agreement to:

4. Exhibit Fee

Each exhibit space will receive complimentary registration(s) according to sponsorship level as part of the fee charged. Additional booth attendees must register at the regular conference rate.

5. Cancellation of Exhibit Space by Exhibitor

If it is necessary for an exhibitor to withdraw from Export Exchange 2021, the exhibitor must notify the Council in writing on or before Sept. 11, 2021. Cancellation requests received by the cutoff date will receive a refund less a \$150 processing fee. No refund request will be honored after Sept. 11, 2021.

6. Security and Liability

Security will be hired for the protection of the overall meeting area. However, the Council cannot guarantee the security of items left unattended. By participating in Export Exchange 2021, exhibitors specifically agree that they release the Council and their operating partners from any liability whatsoever related to their participation in Export Exchange 2021.

7. Sales and Giveaways

Onsite sales of food or merchandise are strictly prohibited. Non-food items can be given away.

